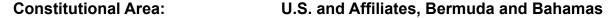
# 2022-2023 District Goals

District: 40 N





## **SERVICE ACTIVITIES**

### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 25% of clubs in our district report service.

### **Action Plan**

## MEMBERSHIP DEVELOPMENT

#### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

# **Quarterly Targets**

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	0	5	0
2nd Quarter	0	0	2	2
3rd Quarter	0	0	5	2
4th Quarter	0	0	5	2

#### **FY New Clubs**

1

#### **FY Charter Members**

0

#### **FY New Members**

17

#### FY Retention Goal

6

#### **NET GROWTH GOAL**

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

11

### **Action Plan**

## LEADERSHIP DEVELOPMENT

### **Goal Statement**

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 2% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 25% of club officers (president, secretary and treasurer) attend club officer training.
- c. No, our GLT district coordinator will not report completed zone and club officer training in Learn.

#### **Action Plan**

### **LCIF: CAMPAIGN 100**

#### **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

## **Action Plan**

## **CUSTOM GOALS**

## **Goal Statement**

We will increase membership through social media, having every member invite someone to a meeting and ask them to join

Have better service activity reporting with emails and phone calls to club secretary

Have officer training for all clubs

Have training for all zone chairs and cabinet officers

Have all new members have membership orientation

## **Action Plan**

**Goal Statement** 

**Action Plan**